

TIMBERWOOD LANDING HOMEOWNERS' ASSOCIATION, INC

Resolution 25-03 Social Media Usage Policy

THIS RESOLUTION is made this 28 day of May, 2025 by the Board of Directors of TIMBERWOOD LANDING HOMEOWNERS' ASSOCIATION, INC., a Florida Corporation not-for-profit ("Association").

WHEREAS, Timberwood Landing Homeowners Association, Inc. (hereinafter "Association") seeks to foster a respectful and inclusive community environment, including in online interactions; and

WHEREAS, Chapter 720 Florida Statutes governs the operation of homeowners' associations, including the adoption of rules consistent with the association's governing documents and state law; and

WHEREAS, the Association recognizes the importance of protecting members' rights to free expression under the U.S. Constitution's First Amendment, while acknowledging that, as a private entity, the Association may establish reasonable rules for community-managed platforms; and

WHEREAS, the Association aims to promote transparency, civility, and compliance with applicable laws in all social media interactions related to Association business;

NOW, THEREFORE, BE IT RESOLVED, that the following Social Media Rules and Guidelines are hereby adopted, effective immediately:

1. Purpose, Scope and Applicability

Association-managed social media platforms are intended for general community engagement and to share non-official updates, reminders, and community-related content. They serve as a supplemental communication tool and are not intended to replace official Association communications.

These rules apply to all Association-managed social media platforms, including but not limited to official websites, forums, or accounts on platforms such as but not limited to Facebook, Instagram, and X.

These rules govern communications by members, board members, and committee members when acting in an official capacity or using Association platforms.

2. Permitted Content

Social media communications shall be respectful, relevant to the community and shall not contain any content as described in Section 3 provided such expressions do not violate these guidelines or applicable law.

3. Prohibited Content:

Content that is defamatory, harassing, threatening, or discriminatory based on race, color, religion, sex, national origin, disability, or other protected characteristics under Section 720 Florida Statute or federal law is prohibited.

Content that violates privacy rights, such as disclosing confidential Association records per Section 720.303(5) Florida Statute or personal information without consent, is prohibited.

Commercial solicitations unrelated to Association-approved activities are not permitted.

Disparaging, derogatory, or offensive language is prohibited.

4. Moderation and Enforcement:

The Association's board or a designated committee shall moderate official platforms to ensure compliance with these rules.

Violations may result in content removal, content moderation, temporary suspension, or permanent banning from Association platforms.

Members shall be notified of any enforcement action and provided an opportunity to appeal at the next board meeting, consistent with fair process.

If a member is permanently banned from any platform, that action shall be done as determined by a majority vote of the board at a duly noticed meeting per Section 720.303(2) Florida Statute.

5. Free Speech Considerations; Not a Public Forum:

The Association acknowledges that, as a private entity, it is not subject to the First Amendment's restrictions on government action. The Association's social media pages are not a public forum. Use is subject to this policy.

These rules are designed to balance community standards with members' expressive rights.

Members are free to express views on personal or third-party platforms, provided such communications do not falsely insinuate, intimidate, slander, endorse, threaten, disparage the Association, or violate applicable laws.

6. Compliance with Florida Law:

Rules shall not infringe on members' rights to peacefully communicate about Association matters, such as campaigning for board elections or community events as specified in Section 720.306 Florida Statute.

7. No Official Notice:

Information posted on social media platforms should not be relied upon as a substitute for official communication. Homeowners must refer to notices provided via official channels (e.g., posted notice, mailed notice, email per consents, website if applicable) for any matter requiring official notice.

8. Privacy Disclaimer:

Users should be aware that any personal information shared, posted, or displayed on Association-managed social media pages is at their own risk. The Association does not control the data policies of third-party platforms and does not guarantee the privacy or security of any information shared, including user profile information, comments, or content posted.

9. No Guarantee Against Security Breaches:

The Association makes no guarantee or warranty regarding the prevention of data breaches, unauthorized access, or other security incident involving the platforms or user information.

10. No Engagement Required:

Board members, Committee Members, and Association representatives are not required to respond to comments or posts on social media. Inquiries requiring official response should be directed to the Association's management company or through established communication channels.

BE IT FURTHER RESOLVED, that:

- These rules take effect immediately upon adoption.
- Any prior social media policies inconsistent with this resolution are hereby repealed.
- The board is authorized to take actions necessary to implement these guidelines, including designating moderators and updating platforms.

RESOLVED on this 28 day of MAY, 2025, at a duly-noticed meeting of the Association's Board of Directors at which a quorum was attained.

TIMBERWOOD LANDING
HOMEOWNERS' ASSOCIATION, INC.

PRESIDENT:



Signature

Wayne Fusco

Print Name

SECRETARY:



Signature

Mike Manis

Print Name